

EVENT PROGRAMME



MARITIME TRANSPORT EFFICIENCY CONFERENCE

Concrete Solutions for
Sustainable Maritime Transport

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FOREWORD



SOREN TOFT



MSC Mediterranean Shipping Company is pleased to renew our support for the Maritime Transport Efficiency Conference's third edition in Geneva, our home city and a significant hub for the international shipping sector.

As a major contributor to the local economy, we are keen to support the event's objective to continue to hold a Swiss-based international forum to assess and discuss the key challenges and opportunities in this extremely important industry sector.

The demand for international shipping of affordable goods experienced during the COVID pandemic has highlighted the continued need for essential shipping and logistics services, even with CO2 emissions on the rise. At the same time, we understand that the urgency of the climate crisis has intensified amid the record temperatures set around the globe this year. There is, therefore, a critical need to decarbonise all sectors and to ensure a just energy transition.

At MSC, our goal line is clear, and we are accelerating our course to reach net-zero emissions by 2050. We acknowledge shipping's role in climate change, and as a responsible family company investing in sustainable global trade, we will continue to drive action in this area. We are reducing our emissions through improving our operational efficiency, using transitional lower-carbon fuels, and exploring and trialling alternative fuels and technologies. Looking ahead, our decarbonisation journey will require unwavering long-term commitment and collaboration across the industry, supported and catalysed by government policy.

MTE Conference is an excellent venue to discuss innovative solutions for the real-time challenges that we face, as a likeminded group of shipowners, carriers, charterers, industry associations, policymakers and technology developers. Alternative propulsion systems, new marine fuels and improved operational efficiency are just some of the solutions that are at hand.

We look forward to welcoming everyone to join the discussion on how we can best transition to a low-carbon economy, and effect widespread change across the industry and beyond.

Soren Toft
CEO, MSC Mediterranean Shipping Company

FOREWORD



BERNARD SCHOPFER



Concrete solutions for sustainable maritime transport

Ladies & gentlemen, dear Maritime Transport Industry Professionals,

We launched the MTE Conference three years ago under this title. Our aim was to bring together major players in the shipping industry and developers of innovative, environmentally friendly technologies. Not forgetting key players such as policy makers, associations and NGOs involved in the decarbonisation of maritime transport.

The first two editions of the conference have made it possible to forge links and relationships between representatives of these different target groups. This has led to very concrete partnerships, which we are proud of.

Today, a new page is turned with the third edition of the conference. We have once again tried to innovate by inviting new speakers who will share best practices, present technological solutions, laws or financing solutions, and explain the challenges they face with transparency.

The future is in your - our - hands. Thank you for attending and supporting the Maritime Transport Efficiency Conference; let's make it fruitful!

Bernard Schopfer
Founder MaxComm Communication
Maritime Transport Efficiency Conference

VENUE

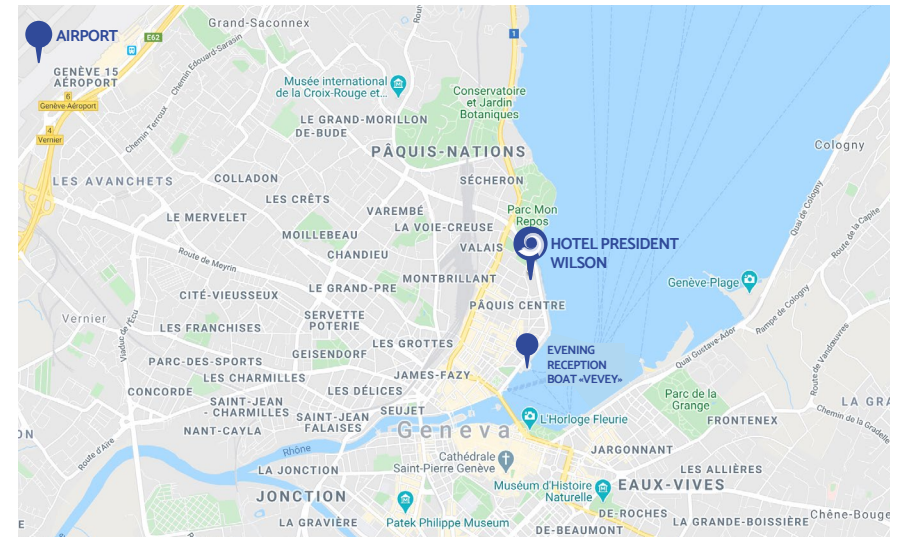
HOTEL PRESIDENT WILSON

Located right next to the Palais Wilson, the original headquarters of the League of Nations - forerunner of the United Nations - the Hotel President Wilson hosts the Maritime Transport Efficiency Conference.

This hotel is an emblematic site for the organisation of the MTE conference, conducive to meetings of personalities and decision-making on issues of global importance.

Geneva's role and contribution to the maritime field are also important. The town is home to some of the world's largest shipping companies, while Switzerland is considered the world's second largest maritime power from a commercial point of view. The country also ranks – alongside Denmark and France – as one of the three countries with the highest containership operating capacity.

Switzerland, and in particular the Lake Geneva region, is a pioneer in technological development. Polytechnic high schools, as well as specialised industries are at the forefront of innovation.



ACCESS AND PARKING

The Hotel President Wilson is located in the centre of the city of Geneva, 500 metres away from the main railway station and 3 km from Geneva Cointrin International Airport.

Car parking is available at the hotel.

WIFI ACCESS

Complimentary WIFI will be available for all delegates, and the organisers can assist you with any matters that require urgent attention.

ACCREDITATION

Entry to the Maritime Transport Efficiency Conference is via the main entrance. Follow the signs to the Conference welcome desk, where our staff will welcome you on Monday morning and give you your delegate pass.

COFFEE BREAKS AND LUNCH

Complimentary morning and afternoon coffee breaks will be served on Monday and Tuesday in the Exhibition Hall.

A buffet lunch will be served on both days at the Glow Bar & Lounge, on the ground floor.

SOCIAL FUNCTIONS

The MTE Conference proposes an enjoyable social programme:

-  Morning coffee, networking, exhibition
 -  Coffee break
 -  Lunch break and networking in the lake view restaurant
 -  Evening reception, cruising on Geneva lake
- Glow

EVENING RECEPTION

MTE Conference delegates are cordially invited to a networking evening reception on the evening of Monday 26 September onboard Vevey.

Built in 1907, the Vevey is one of CGN's 19 boats. It is equipped with paddle wheels, and now powered by a diesel-electric engine.

The MTE Conference evening reception has become iconic; it is a great opportunity to network, spend a good time, share ideas and contacts with other delegates.

The Vevey will be moored some 400 metres away from the conference venue, opposite the Brunswick Monument. Access is easy: just walk along the lake towards the city centre until you see the boat. Be sure to carry your accreditation pass to gain entry.

The boat will cast off at 7:30 p.m. for a two-hour cruise.



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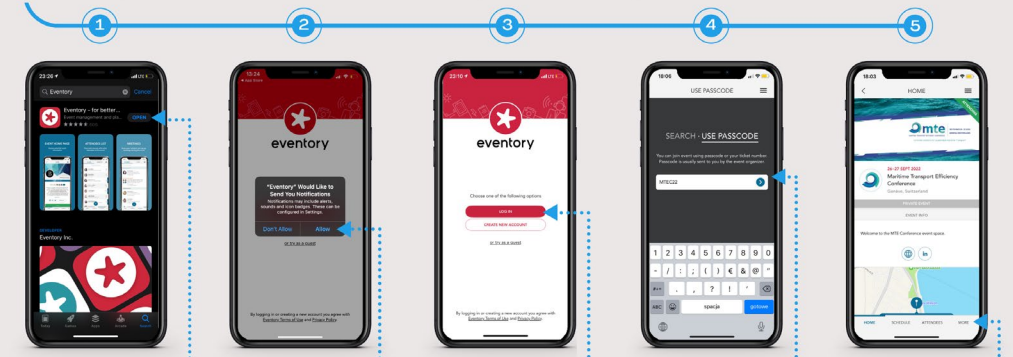
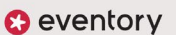
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Here you are in the mobile version of our event. **Explore** extra functionalities that we have prepared for you!

MONDAY, SEPTEMBER 26

08:00	Registration and Welcome Coffee
	Welcome message and introduction
09:00	Bernard Schopfer, Founder, Maritime Transport Efficiency Conference
	Welcome message
09:05	Fabienne Fischer, State Councillor, Department of Economy & Employment, State of Geneva
09:15	Opening remarks Richard Watts, Chair
09:20	Opening keynote presentation François Gabart, Sailor, Engineer, Founder of MerConcept
09:40	Energy transition outlook in the maritime sector Dr. Jean-Marc Bonello, Principal Consultant, UMAS International
10:00	Hydrogen and zero emission fuels in Europe – the perspectives of an infrastructure and maritime group owner Tomas Tronstad, Head of Shipping & Technology, Wilhelmsen New Energy AS
10:20	CSL Biofuel: B100 Experience and Results Yousef El Bagoury, Senior Naval Architect, The CSL Group
10:40	COFFEE BREAK
11:10	What is the future of LNG in shipping? Antonios Trakakis, Technical Director, Marine Greece, RINA
11:30	Euronav's Road to Decarbonisation Rustin Edwards, Head of Fuel Oil Procurement, Euronav NV
11:50	Maritime Energy Transition: Future Fuels & Future Emissions Dr. William Ramsay, CTO, Daphne Technology
12:10	The transition of port infrastructures Sue Putallaz, Chairwoman, Swiss Zero Emission Boat Association
12:30	The role of port authorities in facilitating clean shipping Jan Egbertsen, Manager Innovation, Port of Amsterdam

13:00 **LUNCH BREAK** and networking in the lake view restaurant Glow

- Panel discussion: How to decide on fuel strategy in times of uncertainty?**
- Session is chaired by Richard Watts, Director, HR Maritime. With:
- Rustin Edwards, Head of Fuel Oil Procurement, Euronav NV
 - Bud Darr, EVP, Maritime Policy & Government Affairs, MSC Group
 - Frédéric Meyer, Head Of Strategy & Projects, TotalEnergies Marine Fuels
 - Kai Miller, Global Trade Manager – Energy and Emissions, Kuehne + Nagel

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MONDAY, SEPTEMBER 26

15:20

Collaborating on a Proof of Concept for MSAR, bioMSAR fuels for decarbonization

- Prabhat Jha, CEO, MSC Shipmanagement Cyprus
- Jason Miles, CEO, Quadrisse Fuels International

15:40

Case study: Some ideas about decarbonation of next generation cable laying and cable repair ships considering operational constraints.

Arthur Barret, Head of Engineering, Projects & Innovation Department, Louis Dreyfus Armateurs

16:00

COFFEE BREAK

16:30

Maritime Forecast to 2050: exploring the future fuel mix in shipping

Tore Longva, Senior Principal Consultant, DNV

16:50

Developments in wind propulsion technology

Gavin Allwright, Secretary General, International Windship Association (IWSA)

17:10

Panel discussion: How can yacht racing contribute to the decarbonisation of the shipping industry?

Session is chaired by Chris Hughes, Decarbonisation Specialist, Ocean Transportation, Cargill. With:

- Olivier Taillard, CTO, Syroco
- Antoine Carraz, Director Maritime Mobility Department, MerConcept
- David Tyler, Commercial Director, Artemis Technologies
- Dr. Katrina Thompson, Head of Research, Artemis Technologies
- Simon Schofield, CTO, BAR Technologies

18:00

Closing remarks

Richard Watts, Chair

19:00

Transfer to the evening reception

19:30

EVENING RECEPTION



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Dramatic change is happening. At LR, we've developed a range of Maritime Performance services to help our industry succeed together. From compliance, data insights and fleet optimisation to a portfolio of advisory solutions for the Maritime Energy Transition. As a trusted adviser to charterers, we can support your investment decisions and enable you to perform at your very best – now and into the future.



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TUESDAY, SEPTEMBER 27

08:30	Registration, networking, exhibition. Welcome coffee.
09:00	Opening remarks Richard Watts, Chair
09:10	The importance of efficiency achieving maritime decarbonization Mette Asmussen, Lead, Maritime Sector Initiatives, World Economic Forum
09:30	The energy transition regulatory landscape and its impact on chartering Alberto Perez, Head of Maritime Commercial Markets, Lloyd's Register
09:50	Panel discussion: Navigating regulatory complexity Session is chaired by Voytek Chelkowski, Managing Partner, Seamind Blue Ocean. With: <ul style="list-style-type: none"> • Thomas Klenum, Executive Vice President, Innovation & Regulatory Affairs, LISCR • Alberto Perez, Head of Maritime Commercial Markets, Lloyd's Register • Haris Zografakis, Partner, Stephenson Harwood
10:40	COFFEE BREAK
11:10	Panel discussion: Do carbon credits have a place in shipping's future? Session is chaired by Natalia Gorina, Global Carbon Commercial Director, Louis Dreyfus Company. With: <ul style="list-style-type: none"> • Tyler Baron, CEO, Minerva Bunkering • Paul Sebastien, Co-Founder, Climate Neutral Commodity • Ingrid Kystad, Sustainability Lead, ZeroLab by Torvald Klaveness • Alain Savary, Founder & CEO, Project Net Zero 2050
12:00	MSC's approach to efficiency Claudio Abbate, VP Maritime Policy & Government Affairs, MSC Group
12:20	Blue Visby: a multilateral dimension to voyage optimisation <ul style="list-style-type: none"> • Haris Zografakis, Partner, Stephenson Harwood • Pekka Pakkanen, Executive Vice President, NAPA Shipping Solutions
12:40	LUNCH BREAK and networking in the lake view restaurant Glow

14:00	New digital technologies for carbon reduction Renaud Banuls, Founder, bañulsdesign
14:20	On-going LNG projects & Future-proof vessels Jean-Benoît Bensoussan, Business Development Manager, GTT
14:40	Hybrid systems for carbon reduction and overall ship efficiency Stefan Goranov, General Manager, Sustainability Solutions, WinGD
15:00	Panel discussion: Options & strategies for the existing fleet Session is chaired by Andrea Cogliolo, Senior Director Marine Excellence Centres, RINA. With: <ul style="list-style-type: none"> • Martin Viquesnel, Shipping Innovation Lead, Louis Dreyfus Company • Pablo Garcia Anduiza, New Projects Director, BALEARIA • Mikael Laurin, Head of Business Line Vessel Optimization, Yara Marine Technologies

Swiss Zero Emission Boat ASSOCIATION

1 / Promotion of a **clean** & **sustainable** navigation

2 / Annual e-Boat show of new **zero emission** technologies

3 / Raise awareness of **charging infrastructure** evolution



SOME OF OUR SPEAKERS



PABLO GARCIA ANDUIZA

New Projects Director, New Buildings & Retrofits,
BALEARIA

Pablo Garcia Anduiza has a background as Project Manager at Unión Naval de Levante shipyard in different types of vessels (Ferry, Chemical Tanker, Container, etc.). He is now Fleet Projects Manager at Balearia, responsible for the conversion of vessels to Dual Fuel (MGO and LNG) and new buildings, including the new hybrid ferry.



FABIENNE FISCHER

State Councillor, Department of Economy
& Employment, **State of Geneva**

Born in 1961 in Zambia, Fabienne Fischer is a historian and a lawyer. She taught humanities from 1987 to 2003. As a partner in a Geneva law firm, she developed her activity in administrative law, labour law, family law and amicable dispute resolution. She is a member of the green party, Les Vert.e.s.



JAN EGBERTSEN

Manager Innovation,
PORT OF AMSTERDAM

Jan Egbertsen (1964) works as Manager Innovation for the Port of Amsterdam. He has studied management and technique at the University of Twente. He focusses on innovations in the field of transport and logistics, digitalisation and energy transition.



FRANÇOIS GABART

Founder, **MerConcept**
Winner of the Vendée Globe 2012

Professional skipper and committed entrepreneur, François Gabart won the 2012-13 Vendée Globe when he was only 29 years old. He is the world's fastest man around the world using sustainable energies. His company, MerConcept has 80 employees who imagine and design high-performance boats and work to ensure that innovation and high technology play a role in reducing the environmental impact of maritime mobility.



BUD DARR

Executive Vice President, Maritime Policy and
Government Affairs,
MSC Mediterranean Shipping Company

An experienced global maritime leader in the areas of policy, government, and related law, Bud Darr previously served in the US Navy, US Merchant Marine and US Coast Guard. He is closely involved in MSC's response to developments in environmental public policy and regulation and other industry-wide issues such as carbon reduction, maritime security, safety at sea, illegal wildlife trafficking and international shipping policy.



ALBERTO PEREZ

Head of Maritime Commercial Markets,
LLOYD'S REGISTER

As Head of Maritime Commercial Markets at Lloyd's Register, Alberto manages strategic relationships with commercial stakeholders such as charterers, insurers, and financiers who come to Lloyd's Register as their trusted advisor for compliance, performance, and sustainability.

SOME OF OUR SPEAKERS



NATALIA GORINA

Global Carbon Commercial Director,
Louis Dreyfus Company

Natalia is building a portfolio of emission reduction and removal projects for Louis Dreyfus Company while supporting the decarbonisation journey of LDC globally. Natalia has over 15 years of experience in environmental markets and consulting.



METTE ASMUSSEN

Lead, Maritime Sector Initiatives,
World Economic Forum

Mette is the Lead for Maritime Sector Initiatives at WEF covering the sustainability agenda for the maritime sector actively engaged in a number of initiatives incubated by WEF and other actions in the maritime decarbonisation space.



TOMAS TRONSTAD

Head of Shipping & Technology
Wilhelmsen New Energy AS

Tomas Tronstad has 30 years of experience in the maritime industry; ship classification, maritime R&D and consultancy within technology qualification and environmental technologies. He is head of Technology and Shipping within Wilhelmsen New Energy, and holds several board positions.



FRÉDÉRIC MEYER

Head Of Strategy & Projects,
TotalEnergies Marine Fuels

Frédéric Meyer is the Head of Strategy & Projects for TotalEnergies Marine Fuels, TotalEnergies' dedicated business in charge of worldwide bunkering activities. He oversees a team that focuses on low-carbon alternative marine fuel projects, R&D programs and industry initiatives.



MARTIN VIQUESNEL

Shipping Innovation Lead,
LOUIS DREYFUS COMPANY

Responsible for Innovation in the Dry Bulk Freight division of Louis Dreyfus Company, Martin Viquesnel is focusing on scanning and implementing solutions which simplify Dry Bulk Freight actors' daily activities and improve the efficiency of Louis Dreyfus Company worldwide chartered fleet.



RUSTIN EDWARDS

Head of Fuel Oil Procurement,
EURONAV NV

Rustin has been in the oil industry for 20 plus years. He is currently the head of fuel oil procurement at Euronav. He has a Master Mariners license, unlimited tonnage, Oceans from the USCG. A Graduate from the US Merchant Marine Academy, he holds an MBA from the Fuqua School of Business at Duke University.

OTHER SPEAKERS INCLUDE

Arthur Barret
Head of EPI Department,
Louis Dreyfus Armateurs

Yousef El Bagoury
Senior Naval Architect,
The CSL Group

Dr. William Ramsay
CTO,
Daphne Technology

Ingrid Kylstad
Sustainability Lead,
ZeroLab by Torvald Klaveness

Antoine Carraz
Director Maritime Mobility Department,
MerConcept

Paul Sebastien
Co-Founder,
Climate Neutral Commodity

Tyler Baron
CEO,
Minerva Bunkering

Jean-Benoît Bensoussan
Business Development Manager,
GTT

Stefan Goranov
MD Sustainability Solutions,
WinGD

Gavin Allwright
Secretary General,
International Windship Association

Prabhat Jha
CEO,
MSC Shipmanagement Cyprus

Dr. Katrina Thompson
Head of Research,
Artemis Technologies

Antonios Trakakis
Technical Director, Marine Greece,
RINA

Tore Longva
Senior Principal Consultant,
DNV

Jason Miles
CEO,
Quadrise Fuels International

Andrea Cogliolo
Senior Director Marine Excellence
Centres,
RINA

Thomas Klenum
EVP, Innovation & Regulatory Affairs,
LISCR

Kai Miller
Global Trade Manager - Energy and
Emissions
Kuehne+Nagel

Pekka Pakkanen
EVP,
NAPA Shipping Solutions

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MSC MEDITERRANEAN SHIPPING COMPANY

Headquartered in Geneva, Switzerland, MSC Mediterranean Shipping Company is a global leader in cargo transportation and logistics and is targeting complete net zero decarbonization by 2050. Present in 155 countries, MSC facilitates international trade between the world's major economies, and among emerging markets across all continents. Over the years, MSC's business has evolved from a one vessel operation into a globally-respected business with a fleet of 650 ships and more than 100,000 staff. MSC's container shipping line sails on more than 230 trade routes, calling at over 500 ports.

www.msc.com

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www.rina.org



CGN

A historical figure of Lake Geneva since its founding in 1873, CGN (Compagnie générale de navigation sur le lac Léman) is, with its 19 boats, the largest navigation company in French-speaking Switzerland and the second largest in Switzerland.

www.cgn.ch



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Lloyd's Register is a global professional services company specialising in engineering and technology for the maritime industry. We are the world's first marine classification society, created more than 260 years ago to improve the safety of ships.

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SUPPORTERS



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Aderco Sustainable Solutions established nearly 40 years ago, develops, manufactures and distributes fuel treatment products. Aderco's products are 100% vegetal-organic, ashless and metal-free. Aderco provides rapid response logistics, technical sales and services to ensure outstanding global services to keep your vessels running.

www.aderco.com



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Syroco is a scientific and technical laboratory that generates innovation through pioneering achievements. By setting goals beyond the limits imposed by current technologies, Syroco designs innovative solutions that can be applied in the industrial field, especially in maritime transportation.

www.syro.co



GTT

GTT (Gaztransport & Technigaz) is a technology and engineering company expert in containment systems with cryogenic membranes used to transport and store liquefied gas, in particular LNG (Liquefied Natural Gas). For over 55 years, GTT has been maintaining reliable relationships with all stakeholders of the gas industry.

www.gtt.fr



DAPHNE TECHNOLOGY

Daphne Technology is a Climate Tech company focused on solving the Greenhouse Gas challenge in tough-to-decarbonise industries. With its novel and deep technology approach, Daphne has attracted world leaders of the global economy.

www.daphnetechology.com



WINGD

WinGD (Winterthur Gas & Diesel Ltd.) is a leading developer of two-stroke low-speed gas and diesel engines used for propulsion power in merchant shipping. WinGD sets the industry standard for reliability, safety, efficiency and environmental sustainability.

www.wingd.com



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TotalEnergies is a global multi-energy company that produces and markets energies: oil and biofuels, natural gas and green gases, renewables and electricity. Active in more than 130 countries, TotalEnergies puts sustainable development in all its dimensions at the heart of its projects and operations to contribute to the well-being of people.

www.marinefuels.totalenergies.com



DNV

DNV is the world's leading classification society and a recognized advisor for the maritime industry. We enhance safety, quality, energy efficiency and environmental performance of the global shipping industry – across all vessel types and offshore structures.

www.dnv.com



SWISS ZERO EMISSION BOAT ASSOCIATION

The purpose of the association is to promote the design, construction and use of "zero emission" boats and to encourage local authorities and private marinas to equip their waterways with electric and/or hydropower charging stations.

www.zeroemissionboat.ch

INSTITUTIONAL PARTNERS



INTERNATIONAL WINDSHIP ASSOCIATION

The IWSA promotes wind propulsion for commercial shipping worldwide to shape industry and government attitudes and policies.

www.wind-ship.org



PROPELLER CLUB

Syroco is a scientific and technical laboratory that generates innovation through pioneering achievements. By setting goals beyond the limits imposed by current technologies, Syroco designs innovative solutions that can be applied in the industrial field, especially in maritime transportation.

www.syroco.com



STSA (SWISS TRADING & SHIPPING ASSOCIATION)

The STSA is a non-profit, non-political association representing companies active in commodity trading and shipping activities, trade finance and related services.

www.stsa.swiss



CLIMATE NEUTRAL COMMODITY

Climate Neutral Commodity is a new Swiss-based initiative that established the first independent certification standard for climate neutral commodity transactions and shipping services.

www.climateutralcommodity.com



COMMODITY TRADING ALUMNI

CTA Association is an Alumni network in Commodity Trading, Shipping and Financing.

Created in 2012, the Association brings together all professional graduates from both the Master & Diploma programs in Commodity Trading at the University of Geneva.

Today, CTA comprises over 800 alumni and it is actively followed by an international network of professionals across the globe.

www.cta-association.com



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SAILING TOWARDS NET ZERO

CLIMATE ACTION CANNOT WAIT. THE TIME TO ACT IS NOW.

That's why MSC is working at full speed
to decarbonise our operations and accelerate
the development of sustainable, industry-wide solutions.
Learn more about our initiatives and partnerships.

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[msc.com/decarbonisation](https://www.msc.com/decarbonisation)

